

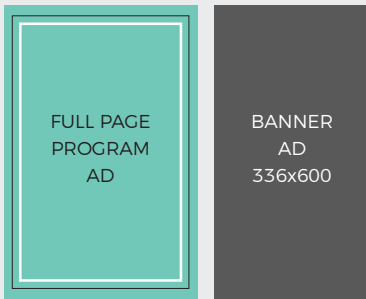
# NWFFest

## SPONSORSHIP SPEC SHEET

Your support makes it possible for the festival to continue bringing great films, filmmakers and programs to Southern Nevada while keeping tickets prices affordable. We cannot do it without the support of donors like you! The Nevada Women's Film Festival is a project of Women in Film Nevada, a 501(c)(3) organization, and all donations are tax-deductible. For more information about sponsorship packages please contact us at [NWFFestival@gmail.com](mailto:NWFFestival@gmail.com). Thank you for your support.

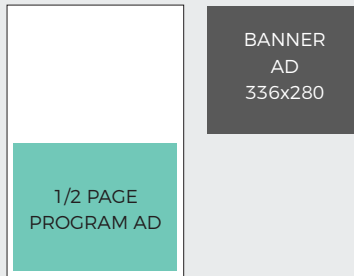
\*\* Visuals are not to scale

### DIAMONDSPONSORSHIP



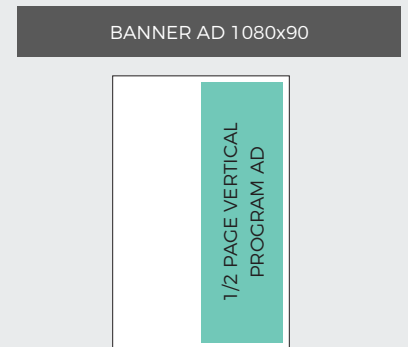
**LOGO:** JPG or PNG file  
**BANNER AD:** 336px x 600px, JPG file  
**PROGRAM AD:**  
high resolution PDF or JPG file  
Trim: 5.625"w x 8.75"h  
Safe Area: 5"w x 7.625"h  
**SCREEN AD:** 1920x1080

### PLATINUMSPONSORSHIP



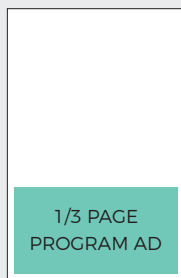
**LOGO:** JPG or PNG file  
**BANNER AD:** 336px x 280px, JPG file  
**PROGRAM AD:**  
high resolution PDF or JPG file  
5"w x 3.675"h  
**SCREEN AD:** 1920x1080

### GOLDSPONSORSHIP



**LOGO:** JPG or PNG file  
**BANNER AD:** 1080px x 90px, JPG file  
**PROGRAM AD:**  
high resolution PDF or JPG file  
2.37"w x 7.625"h  
**SCREEN AD:** 960x1080

### SILVERSPONSORSHIP



**LOGO:** JPG or PNG file  
**PROGRAM AD:**  
high resolution PDF or JPG file  
5"w x 2.55"h

### BRONZESPONSORSHIP



**LOGO:** JPG or PNG file  
**PROGRAM AD:**  
high resolution PDF or JPG file  
2.37"w x 3.675"h

## All Files DEADLINE

JUNE 1st, 2024

All files including the **Program Ad**,  
**Banner Ad**, **Logo** and **Screen Ad** need  
to be in no later than **JUNE 1ST, 2024**

## EMAIL All Files to

[andi@nwffest.com](mailto:andi@nwffest.com)

All files and questions regarding  
artwork and sponsorship should be  
emailed to [andi@nwffest.com](mailto:andi@nwffest.com)

### DISCLAIMER

NWFFest is not responsible for error in provided ads. A design proof is provided for approval if you should choose to have NWFFest design your ad. The color of your on-screen ad proof and the printed ad may not be exact, and can vary upon publication. Images saved directly from the web are most likely low resolution and rarely convertible to the required resolution for print.

# NWFFest

## SPONSORSHIP GUIDELINES

### Providing Your PROGRAM AD

#### PLEASE FOLLOW THESE GUIDELINES:

**SIZE:** The ad must meet the required size specifications of the ad size in your agreement. No crop or trim marks on the program files.

**RESOLUTION:** All images / logos should have a minimum resolution of 300 dpi for best print quality.

**FILE TYPE:** We accept high resolution PDF and EPS or AI file types.

For Diamond Ads: All important text / information should be contained inside the safe area otherwise it may print too close to the edge of the page OR be trimmed off in the printing process. Add .125" to all sides of trim for bleed.

### Providing Your BANNER AD

#### PLEASE FOLLOW THESE GUIDELINES:

**SIZE:** The banner ad should be the ad size selected in your agreement and should not exceed 600KB.

**RESOLUTION:** Your ad should have a minimum resolution of 72 dpi for best web quality.

**FILE TYPE:** JPG files is preferred but a PNG file is accepted.

**LINK:** Be sure to provide the URL to which you would like your ad directed to.

### Providing Your LOGO

#### PLEASE FOLLOW THESE GUIDELINES:

**SIZE:** The logo size should not exceed 400KB.

**RESOLUTION:** Your logo should be a minimum resolution of 72 dpi for best web quality.

**FILE TYPE:** JPG or PNG file types are accepted

### If NWFFest is DESIGNING Your Ads\*

#### PLEASE SUPPLY THE FOLLOWING MATERIALS:

- Provide the sponsorship level and all text to be included in the ad, along with any design requests and / or overall goals of the ad.
- The logo as an .EPS file. If you do not have this file, we also accept high-resolution PDF or JPG.
- Any high-resolution image(s) (300dpi) you'd like to include.
- If you would like to include a stock image/s, please supply the image or the image can be purchased and added for the cost of the design.
- If you have a sample ad the design team can use as reference, please send that as well.
- The design rate is a flat \$75 for any level of sponsorship program ad.
- It does not include the price/cost of stock imagery/photography if requested to be used
- Mail your files and directives to [andi@nwffest.com](mailto:andi@nwffest.com).

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